

# Customer Paging Systems



- Recall Customers
- Improve customer service
- Enhance staffs performance
- Cut Wait times in half



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## What Are Customer Systems For?

We have systems for all sectors that can page customers and track, locate, and manage them and queues. With new technology, we can supply the best systems in the industry, helping big and small businesses keep their customers and staff happy.

- Create faster table turns
  - Improve customer satisfaction
  - Enhance your staff's performance
  - Reduce customer walk-outs
  - Manage customer's wait times
  - Locate and track customers.
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- Automotive
- Bars
- Distribution
- Education
- Entertainment
- Fitness and Hygiene
- Grocery Supermarkets
- Healthcare & the NHS
- Hotels
- Manufacturing
- Pubs
- Professional offices
- Resellers
- Restaurants
- Retail
- Warehousing

## CS Series

Customer Recall Made Easy.

LRS started the coaster pager revolution in 1993. We invented the first coaster pager, which has special charging methods only found on the Coaster Call.

Guest and patient communications remain the backbone success for waiting customers or patients. If staff can't communicate then service will be poor, staff cannot carry out their duties effectively something will suffer. Our wireless paging systems help resolve those problems. Stylish and effective solutions that can message customers when required will help to resolve communication problems once and for all.

Notify people faster when you need to—  
Minimise crowds in waiting areas. Eliminate overhead paging—free guests from being tied to the waiting area. With the ability to create an invisible queue, there is much less chance of walkaways coming right off your bottom line profits.

# Coaster Pager Features



CS8 Alpha

- New backlit colour display
- Scrolling messages with large text
- New Lithium-ion battery for longer charge life
- New diffused LED right ring
- Reformulated plastic casing for improved durability
- Available LED lighting in various new colours
- Digital number display
- This pager is compatible with the TX-7471 transmitter
- Large side bumper to protect the pager
- Customize messages delivered to each pager, with up to 255 characters each.



CS8 Pro

- New Lithium-ion battery for longer charge life
- New diffused LED right ring
- Reformulated plastic casing for improved durability
- Available LED lighting in various new colours
- Digital number display
- This pager is compatible with the TX-7471 transmitter
- Large side bumper to protect the pager



CS7 Pro

- Frees customers from waiting areas and cues
- Multicolour flash and vibe
- 4 charging pins for secure charging
- 48hrs on single charge
- Shock absorbing Bumper for protection
- Stacked in any order
- Custom Labels available for branding
- Light weight
- Numbered Label



CS6

- Frees customers from waiting areas and cues
- Red flash and vibe
- 4 charging pins for secure charging
- 48hrs on single charge
- Shock absorbing Bumper for protection
- Stacked in any order
- Red flash and vibe
- Custom Labels available for branding
- Light weight
- Numbered Label



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#### Simple Communication

Leaving Guests or Staff waiting for answers is not a good idea. Send SMS text and LRS pager messaging with just the tap of a button. LRS Connect will ensure that your operations run smoothly.



#### Multi-Channel Engagement

Engage guests, customers and staff in the most convenient way. LRS Connect supports SMS text, pagers, QR codes, personal mobile devices, call buttons. LRS Connect is the premiere on-site communications platform.



#### Set & Meet Performance Goals

Use the LRS Connect operations screen performance dashboard. Understand interactions between guests & staff. Review traffic on-premise with reporting including CSV exported data.

## LRS Connect

The most flexible, straightforward communications solutions available

LRS Connect is an online portal that enables users to manage guest engagement and staff communication.

Organising guests and staff into different lists representing your business and customer engagement processes, LRS Connect utilises SMS text and on-site paging to keep everyone synchronised and ensure your business runs effectively and smoothly.

# LRS Connect - How It Works

The red outline indicates that the customer has waited longer than your time limit.

Green outline shows that the customer has been notified (which is removed once they hand the CS Coaster back)

Yellow Outline – This shows that a customer is close to being in the red zone for waiting too long.

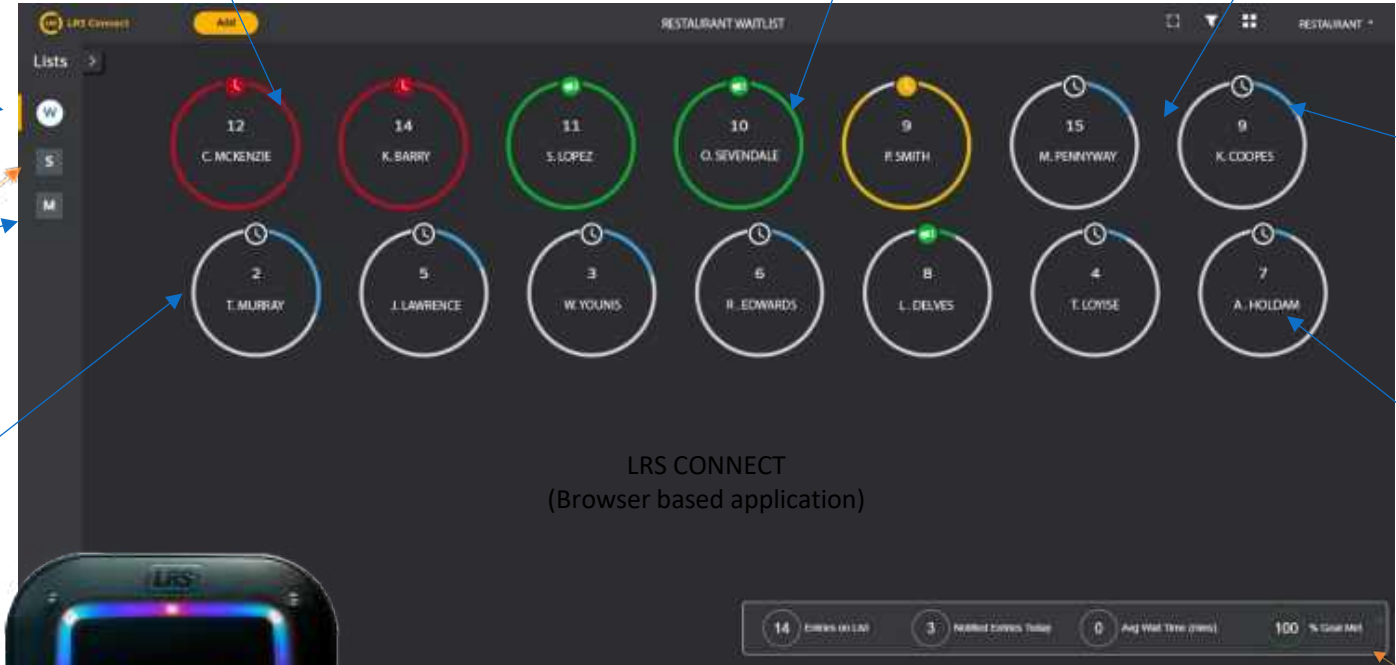
The waiting list for customers waiting for a table or a food order for collection.

Staff management section for staff paging. (square icons are staff lists)

The blue outline indicates it had just been entered.

The name of the customers waiting for a table or food collection.

Once the table/food order is ready, Staff simply tap notify on LRS Connect, which will recall the customer immediately.



LRS CONNECT  
(Browser based application)



The coaster pager will flash and vibrate once notified with a personalised message if you have the CS8 Alpha.

Real-time statistics of the working day.



## Adverteaser

Locating and recalling customers faster, reducing walkouts and customer frustration. The robust customer recall paddle pager can advertise to your customers while they wait, it's a perfect opportunity to promote deals and new products or explain what to do with the systems when it begins to vibrate, flash or beep. The area you can promote is at the top of the actual pager and you can promote on BOTH SIDES, not just the one.

The advertiser AT4 has no speaker holes in the pager, so unlike many other pager systems, it cannot harbour bacteria.

Free your guests from being tied down to the waiting area, increase your sales and reduce customer walk-outs.



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